

TAM Lebanon 2016 Results

23rd of February 2017



Agenda

- ➔ **11:00** Coffee break
- ➔ **11:30** Opening speech by Elie Aoun, CEO Ipsos Connect in MEAP
- ➔ **11:40** Presentation by Edouard Monin, Chairman & CEO of Ipsos in MENA
- ➔ **11:50** Presentation by Elie Aoun, CEO Ipsos Connect in MEAP
- ➔ **12:20** Presentation by Spyros Zavitsanos, Nielsen Watch Leader in Greece & Cyprus
- ➔ **12:40** Presentation by Robert Ruud, TAM Auditor
- ➔ **12:55** Presentation by Wilson Issa, Representing the Advertisers Association in Lebanon
- ➔ **13:05** Q&A
- ➔ **13:20** Lunch



TAM Lebanon 2016 Results

23rd of February 2017



Mushahada

An Ipsos & Nielsen TAM Company



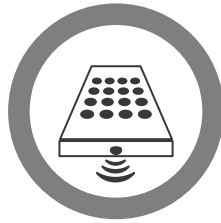
Panel

Panel

Our 2016 Panel



647
Number of
Households



1,165
Installed
Meters



1.8
Average number
of TV sets per
Household



2,700
Individuals
aged 4+

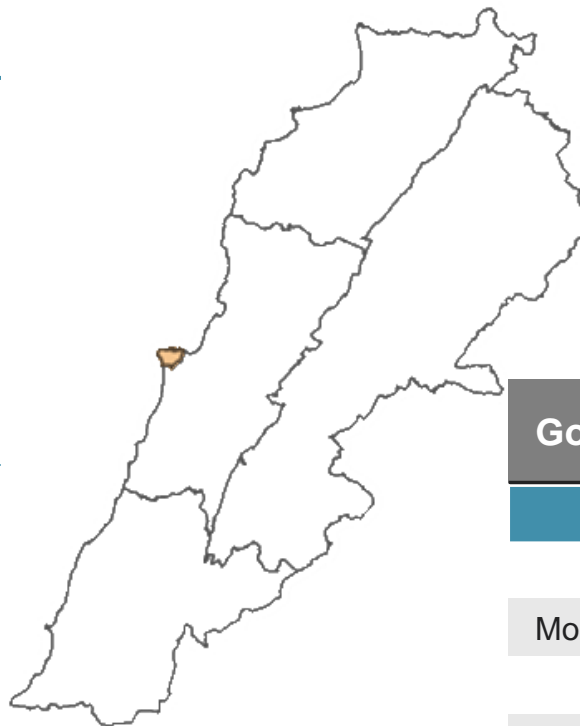


4.1
Average number of
Individuals per
Household

Panel

Panel Distribution (by Sub Region)

Beirut		68 HH's	10.5%
Aamliye	1	Malla	1
Aicha Bakkar	2	Moussaitbeh	8
Barbir	1	Nweireh	3
Basta el Fawka	1	Ouzai	1
Basta El Tahta	2	Ras El Nabeh	1
Borj Abi Haidar	3	Sanayeh	1
Dar El Fatwa	2	Tallet El Khayat	1
Ein El Mresisseh	1	Tarik El jdideh	11
El Horg	1	Wata	1
Jnah	2	Zkak El Blat	2
Mazraa	2	Ashrafieh	20

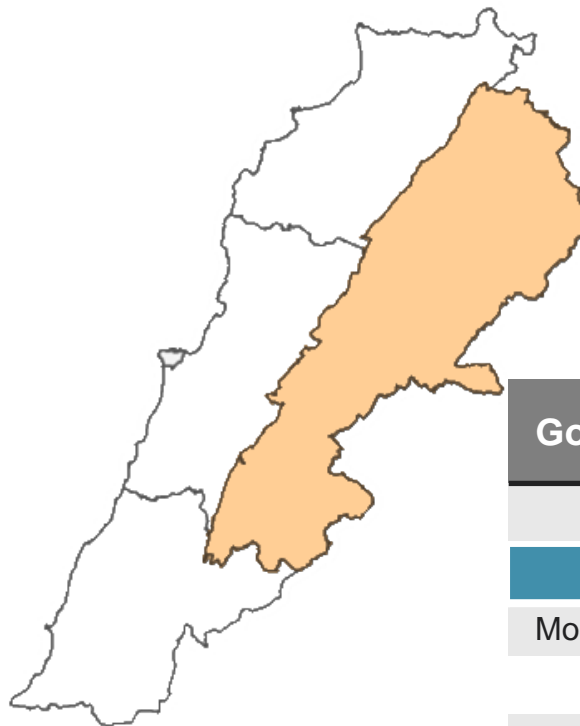


Governorate	Panel	Num. homes	CAS
Beirut	10.5%	68	11.1%
Bekaa	11.6%	75	11.4%
Mount Lebanon	43.4%	281	43.8%
North	17.3%	112	17.1%
South	17.2%	111	16.7%

Panel

Panel Distribution (by Sub Region)

Bekaa	75 HH's	11.6%
Baalbeck	27 HH	4.2%
Zahle	27 HH	4.2%
West Bekaa	14 HH	2.2%
Rachaia	4 HH	0.6%
Hermel	3 HH	0.5%

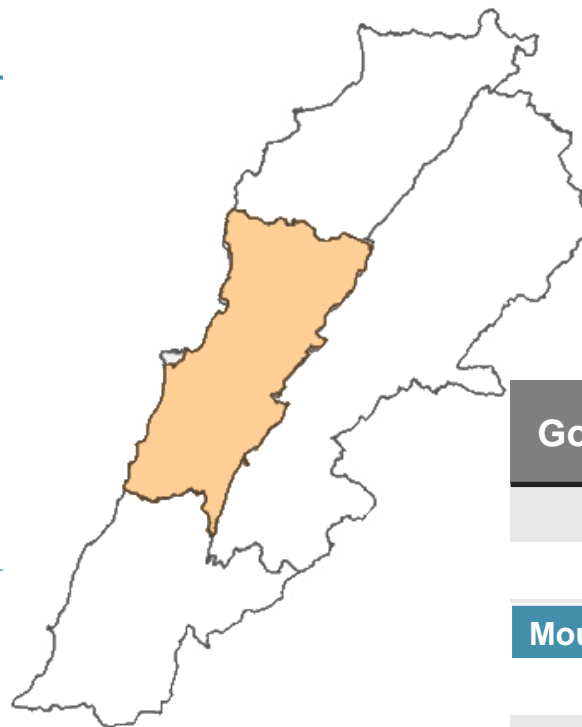


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North	17.3%	112	17.1%
South	17.2%	111	16.7%

Panel

Panel Distribution (by Sub Region)

Baabda	75 HH's	11.5%
Baabda	2	Khelwei felougha 1
Bir El Abed	1	Kornayel 1
Borj El Brajne	5	Laylaki 2
Chiyah	16	Mcharrafieh 1
Deir el Haref	1	Mouawad 1
Falougha	1	Mreijeh 2
Fiyadieh	1	Ouzai 1
Furn El Chebbak	2	Ramel ElAli 1
Ghbaire	4	Rweis 7
Hadath	4	Sfeir 3
Haret Hreik	8	Sibnay 1
Hay el Sellom	3	Tahwitet el ghadir 1
Hemmena	2	Wadi Chahrour 2
Kafaat	1	



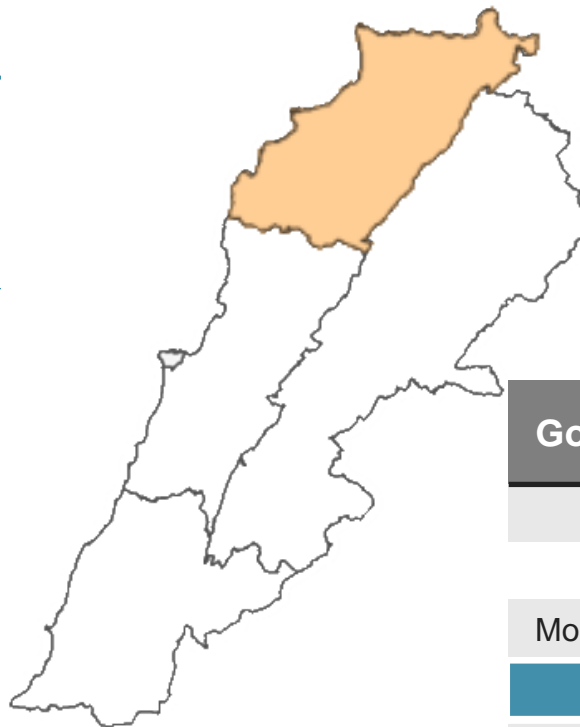
Metn	87 HH	13.4%
Keserwan	42 HH	6.5%
Chouf	31 HH	4.8%
Aley	27 HH	4.2%
Jbeil	19 HH	2.9%

Governorate	Panel	Num. homes	CAS
Beirut	10.5%	68	11.1%
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Mount Lebanon	43.4%	281	43.8%
North	17.3%	112	17.1%
South	17.2%	111	16.7%

Panel

Panel Distribution (by Sub Region)

Tripoli	48 HH's		7.4%
Beddawi	2	Qalamoun	5
Bhanin	3	Mankoubin	1
Btormaz	3	Minieh	3
El Mina	7	Qoubbe	2
Karsouna	1	Tripoli	19
Kfarhabbo	2		



Akkar	34 HH	5.3%
Zghorta	8 HH	1.2%
Batroun	7 HH	1.1%
Becharry	4 HH	0.6%

Governorate	Panel	Num. homes	CAS
Beirut	10.5%	68	11.1%
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Mount Lebanon	43.4%	281	43.8%
North	17.3%	112	17.1%
South	17.2%	111	16.7%

Panel

Panel Distribution (by Sub Region)

Nabatieh		48 HH's	7.4%
Ansar	1	Kfarsir	1
Arabsalim	2	Kfour	1
Benfoul	1	Mari	1
Choukine	1	Nabatieh	10
Doueir	2	Nabatieh Tahta	1
Habbouch	1	Qlayaa	1
Harouf	1	Rmeich	1
Houla	2	Safad el Batikh	1
Jarjouu'	1	Toul	1
Jbee'	2	Touline	1
Jibchit	2	Zawtar El Charkieh	5
Kfarjauz	1	Zefta	2
Kfarsila	1		
Sour		26 HH	4.0%
Jezzine		9 HH	1.4%



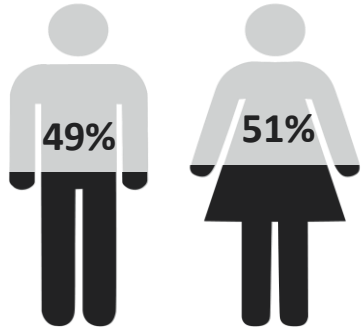
Saida		48 HH's	7.4%
Adloun	3	Majdelyoun	2
Abra	1	Marwaniyeh	1
Ansariyeh	1	Miye w Miye	1
Bablieh	2	Saida	7
Baisariyeh	2	Saksakiye	2
Ghazieh	1	Sarafand	2
Haret Saida	2	Taamir	1
Hlaliyeh	2	Zrariyeh	2

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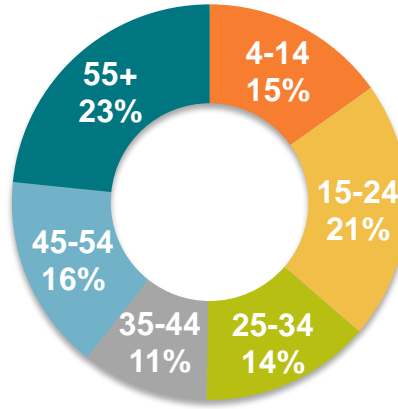
Panel

Panel Distribution by Demographics

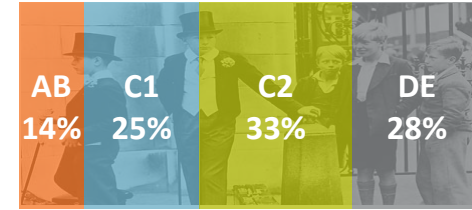
Gender



Age Groups



Social Class
by Household



CAS

Male
48%

Female
52%

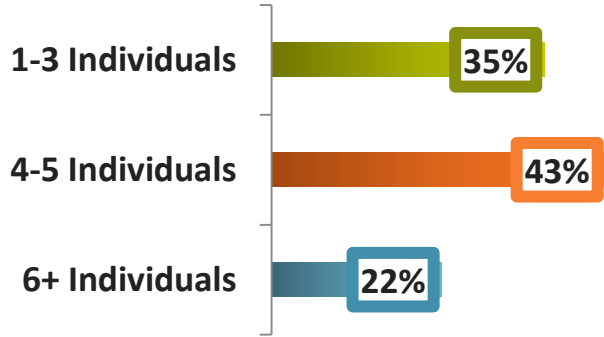
Age Group	Percentage
4-14	17%
15-24	20%
25-34	16%
35-44	12%
45-54	14%
55+	21%



Panel

Panel Distribution by Demographics

Family Size



Religion



39%
Christians



61%
Muslims

CAS

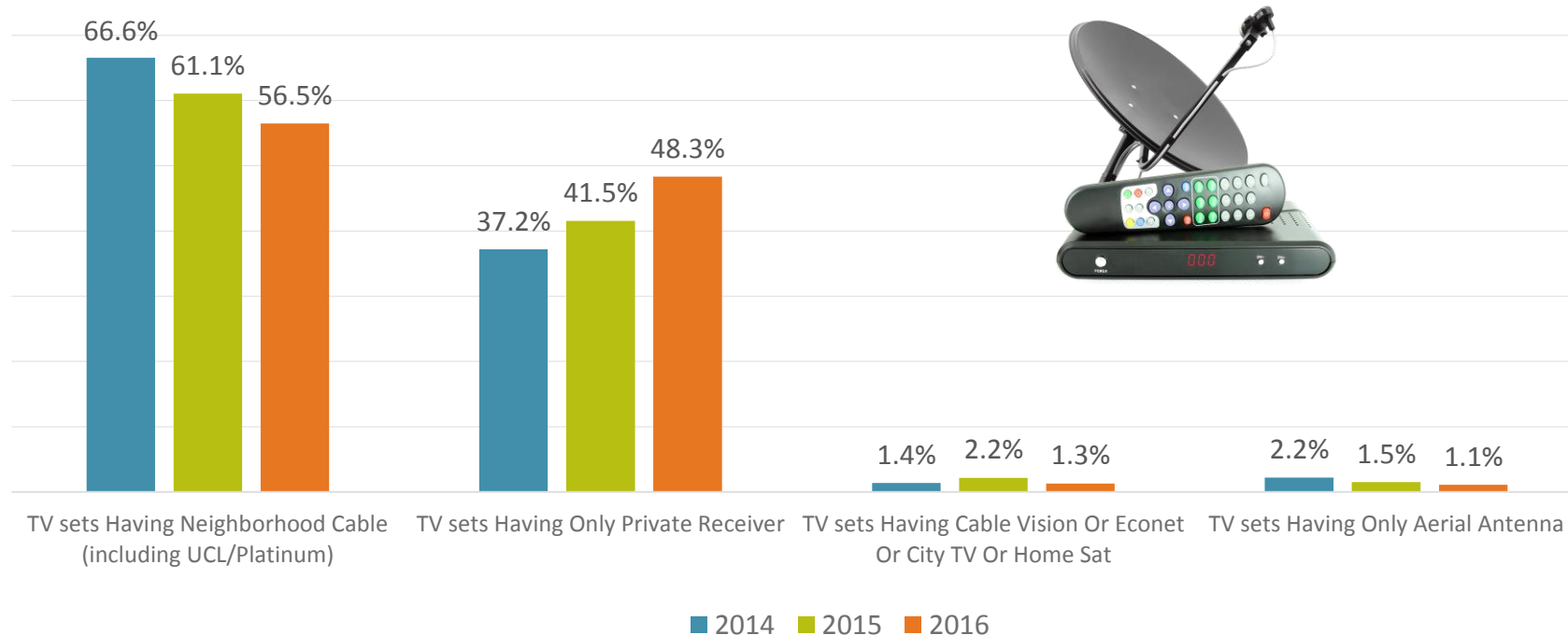
1-3 Individuals	4-5 Individuals	6+ Individuals
43%	38%	19%



Panel (by TV Set)

Panel Evolution by Source of Reception

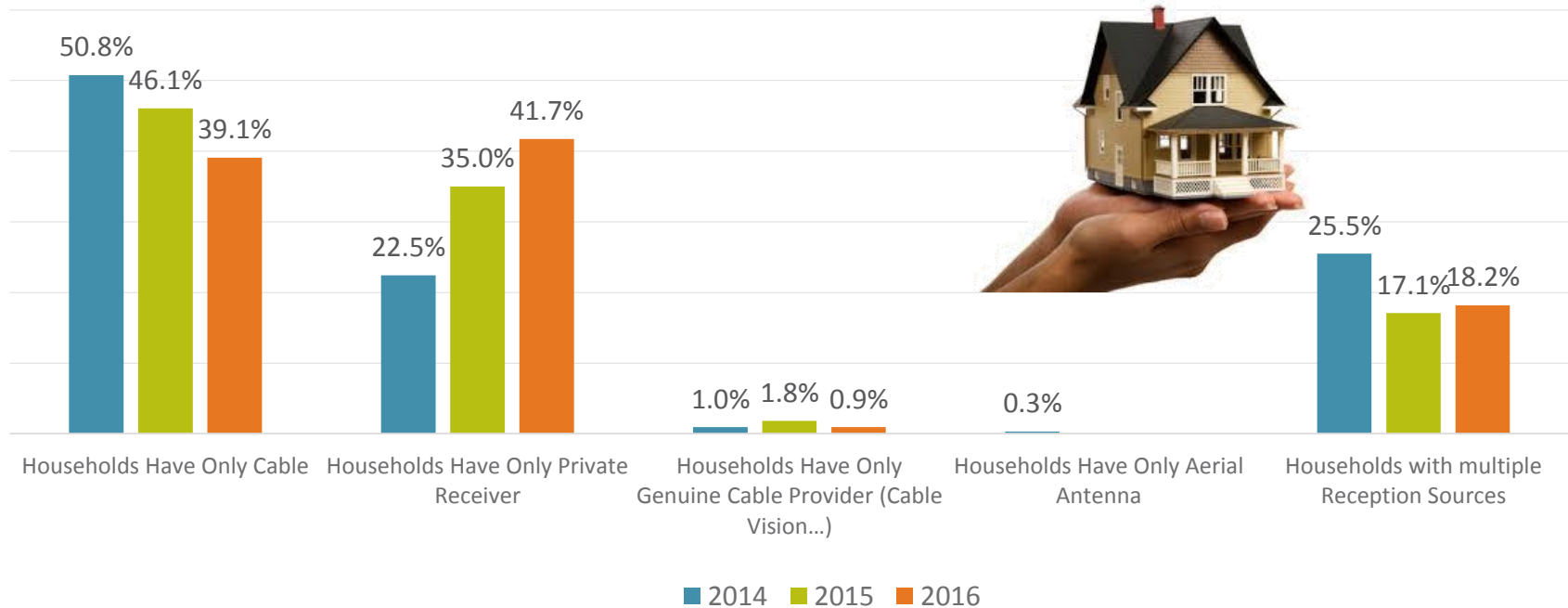
Base 1,165 TV set in 2016



Panel (by Household)

Panel Evolution by Source of Reception

Base 647 HHs in 2016



Panel

Enhancements Applied in 2016

- Smoothing technique applied on our last 3 ES to balance the panel and recruitment accordingly.
- Two additional weighting factors included as of February 2016.
 - Number of TV sets
 - The family size
- Age brackets grouped starting February 2016 (55+).
- Increased the frequency of the Internal Coincidental Survey.

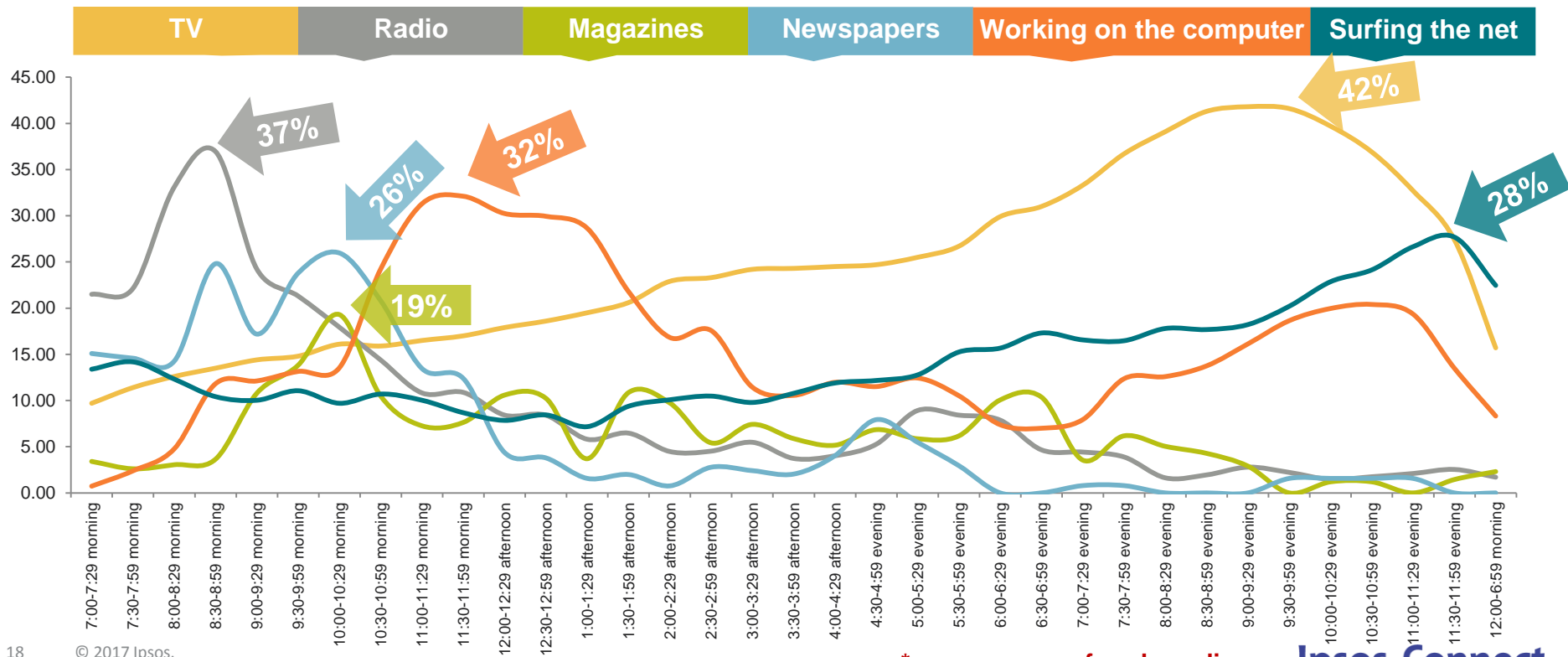


Media Scene Lebanon

2017

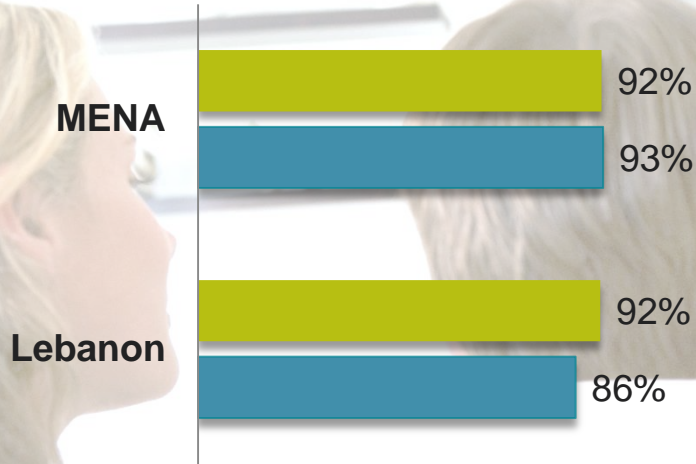
Media Scene Lebanon

Media Usage Habits



Media Scene TV Penetration

■ Total Population ■ Millennials Population



Lebanon

3.59 Million

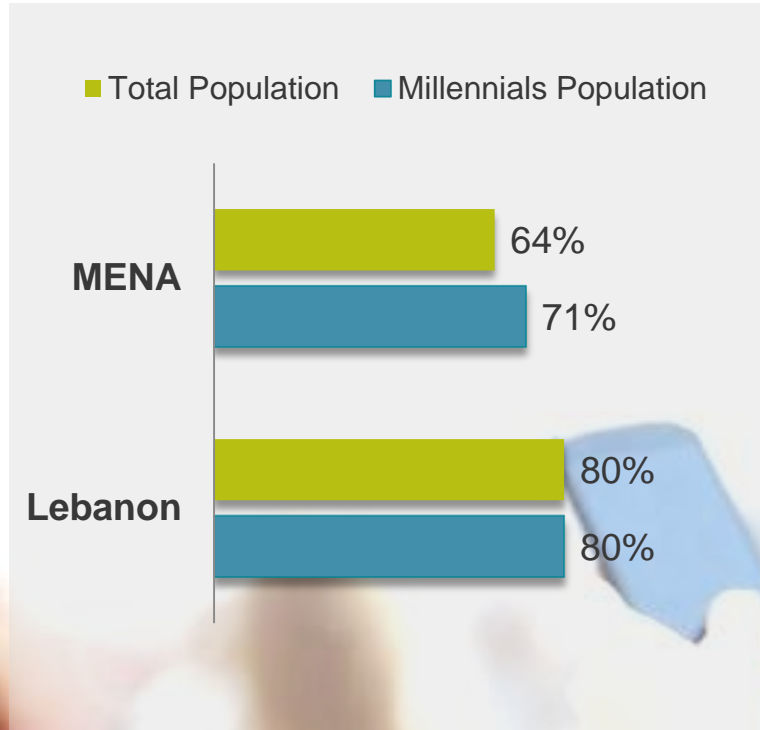
TV User

892 thousand

Millennials

Media Scene

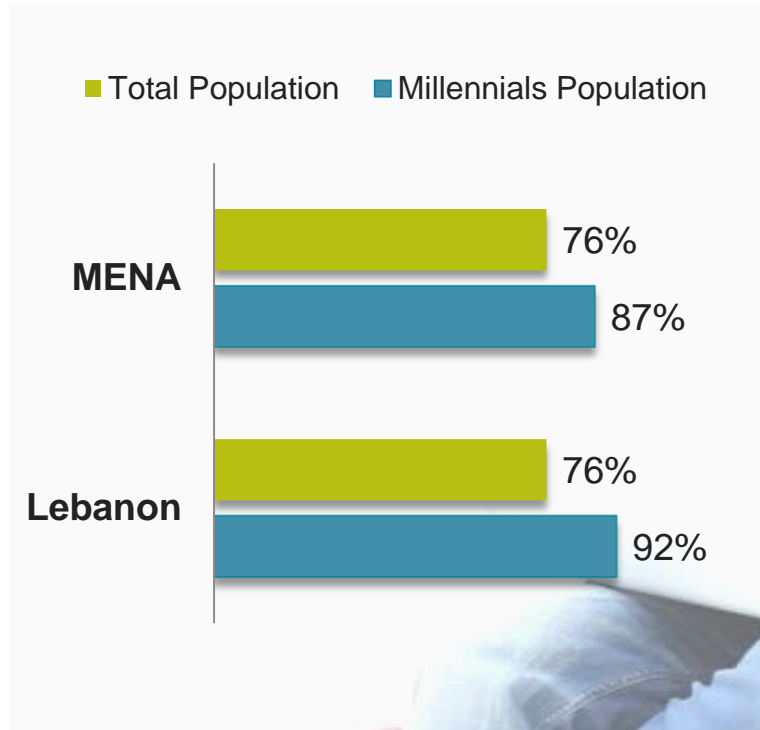
Smartphone Penetration



Lebanon
2.53 Million
Smartphone User
802 thousand
Millennials

Media Scene

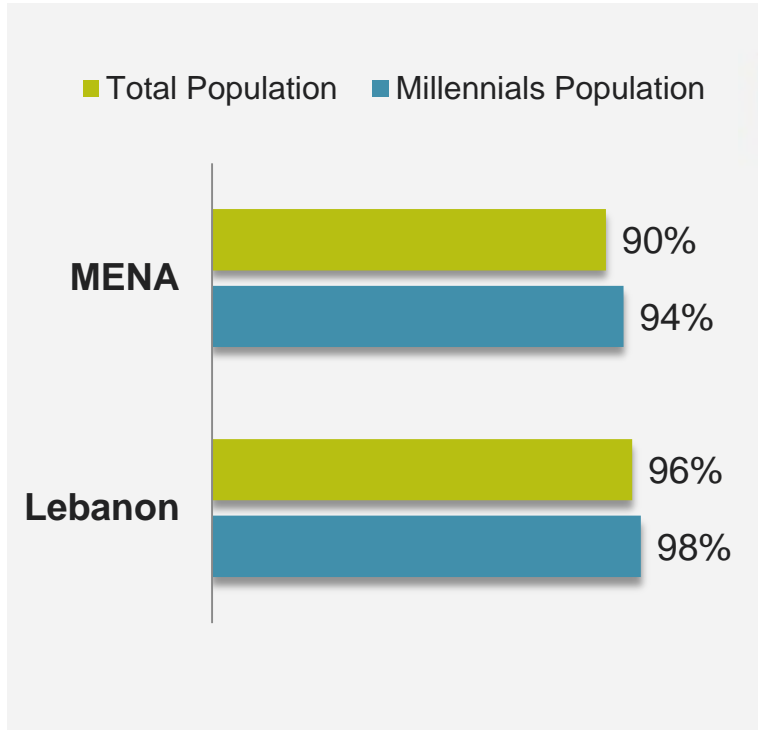
Internet Penetration



Lebanon
2.40 Million
Internet User
926 thousand
Millennials

Media Scene

Social Media Penetration Out of Internet Users



Lebanon

2.31 Million

Social Media Users

909 thousand

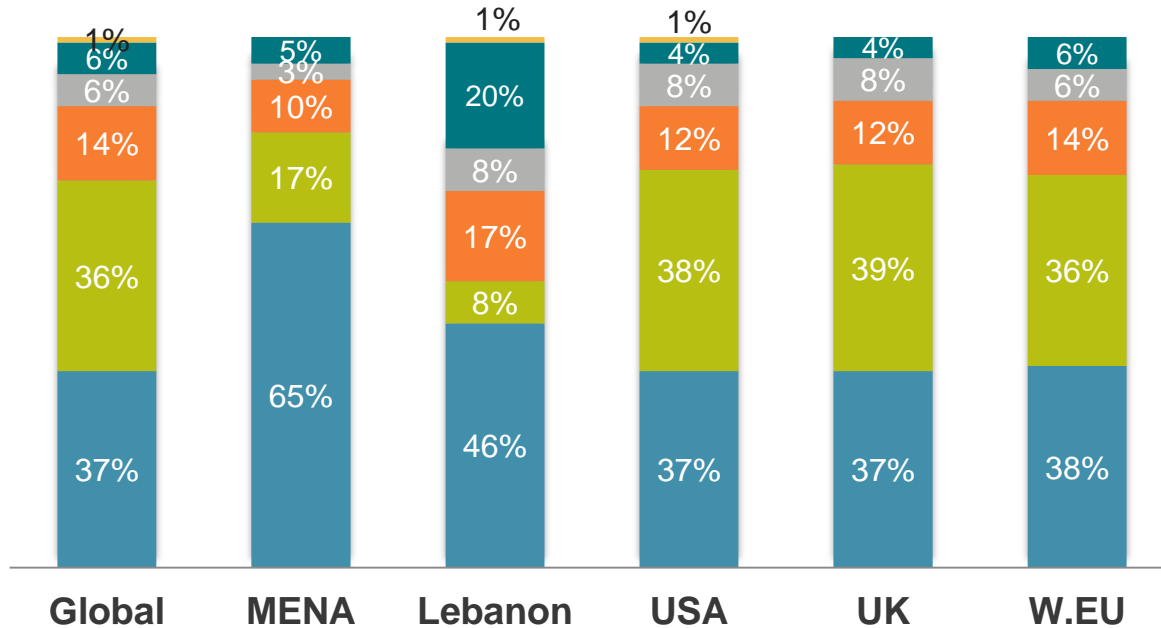
Millennials

Advertising Expenditures

Share of Ad Spend by Media Type 2016

By Market – Media Mix

■ TV ■ Digital ■ Print ■ Radio ■ OOH ■ Cinema



In Lebanon 2015 Vs. 2016

Revenues by Medium (based on official rate cards)

2015

Total TV Revenues

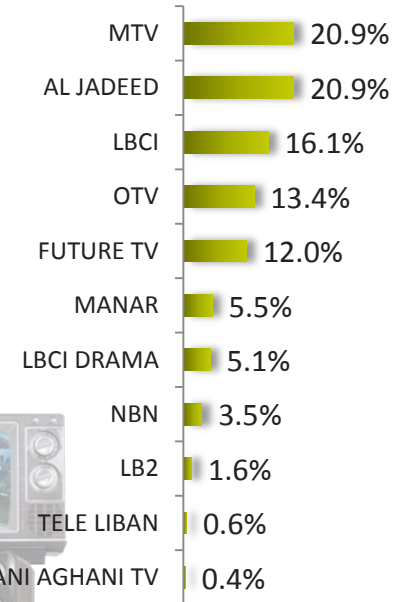
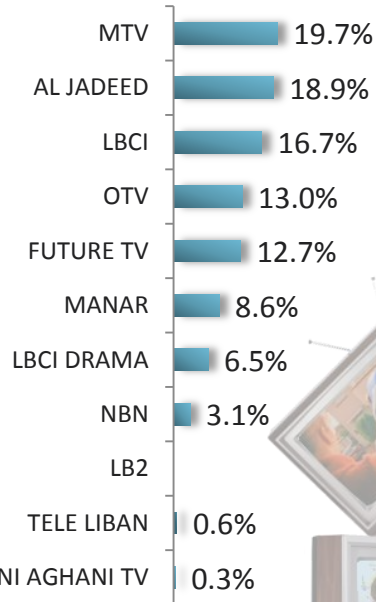
2016

1.32B

1.40B

2015

2016



TV revenues
increased
5.8 %

Television Audience Measurement

Summary on Audience
Analysis

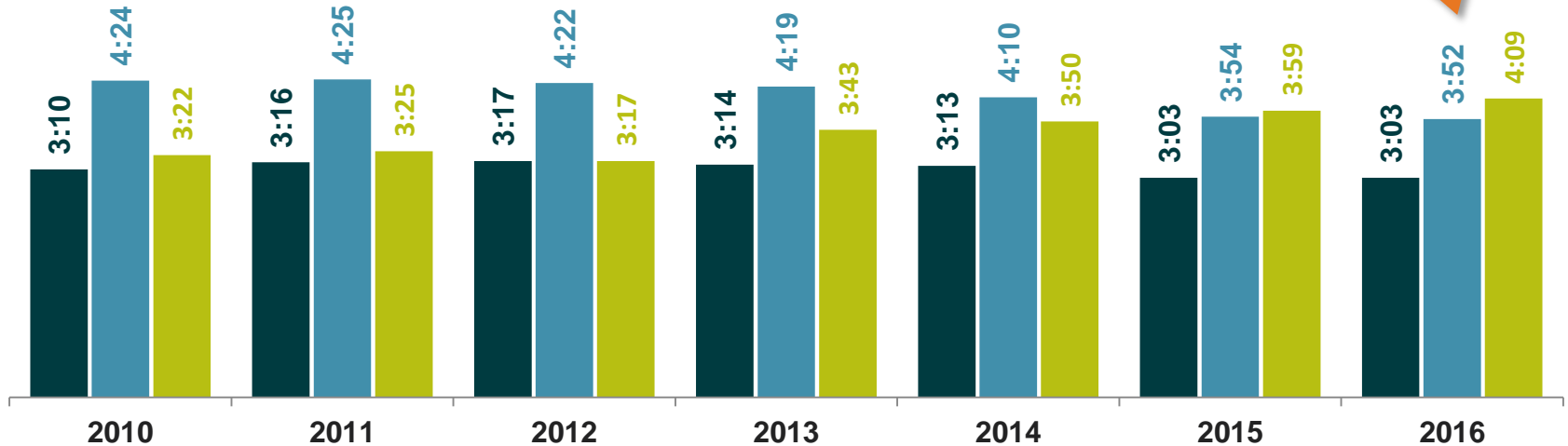
Comparative Analysis

Average Daily Viewing Comparison

CAGR % (Yearly Growth)

World Wide	→	-(0.62%)
Arab Countries	→	-(1.97%)
Lebanon	→	3.55%

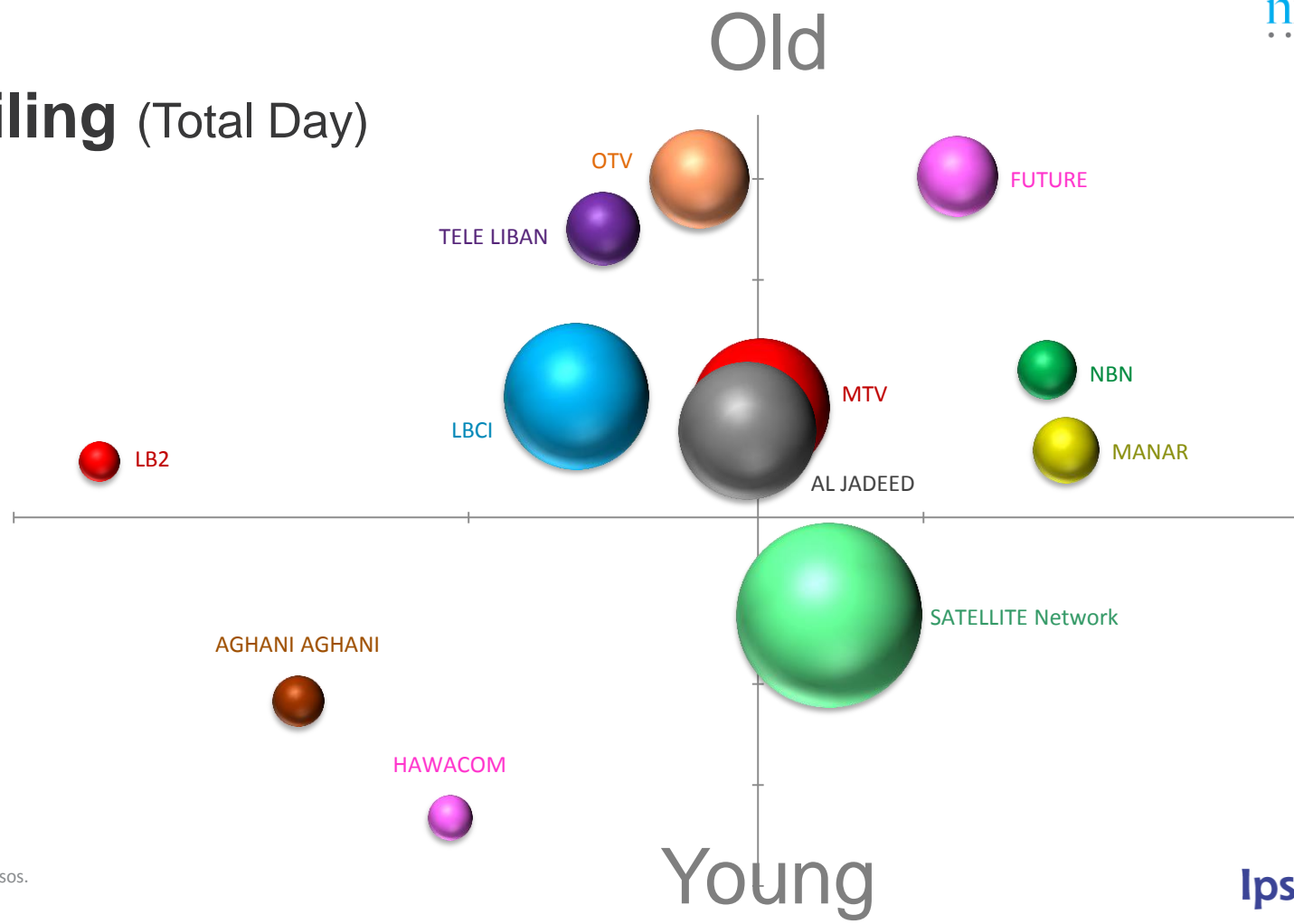
Highest viewership registered in Lebanon ever. Lebanon is the only market in the Arab world where the linear TV is increasing.



Local
Profiling (Total Day)

Females

Males



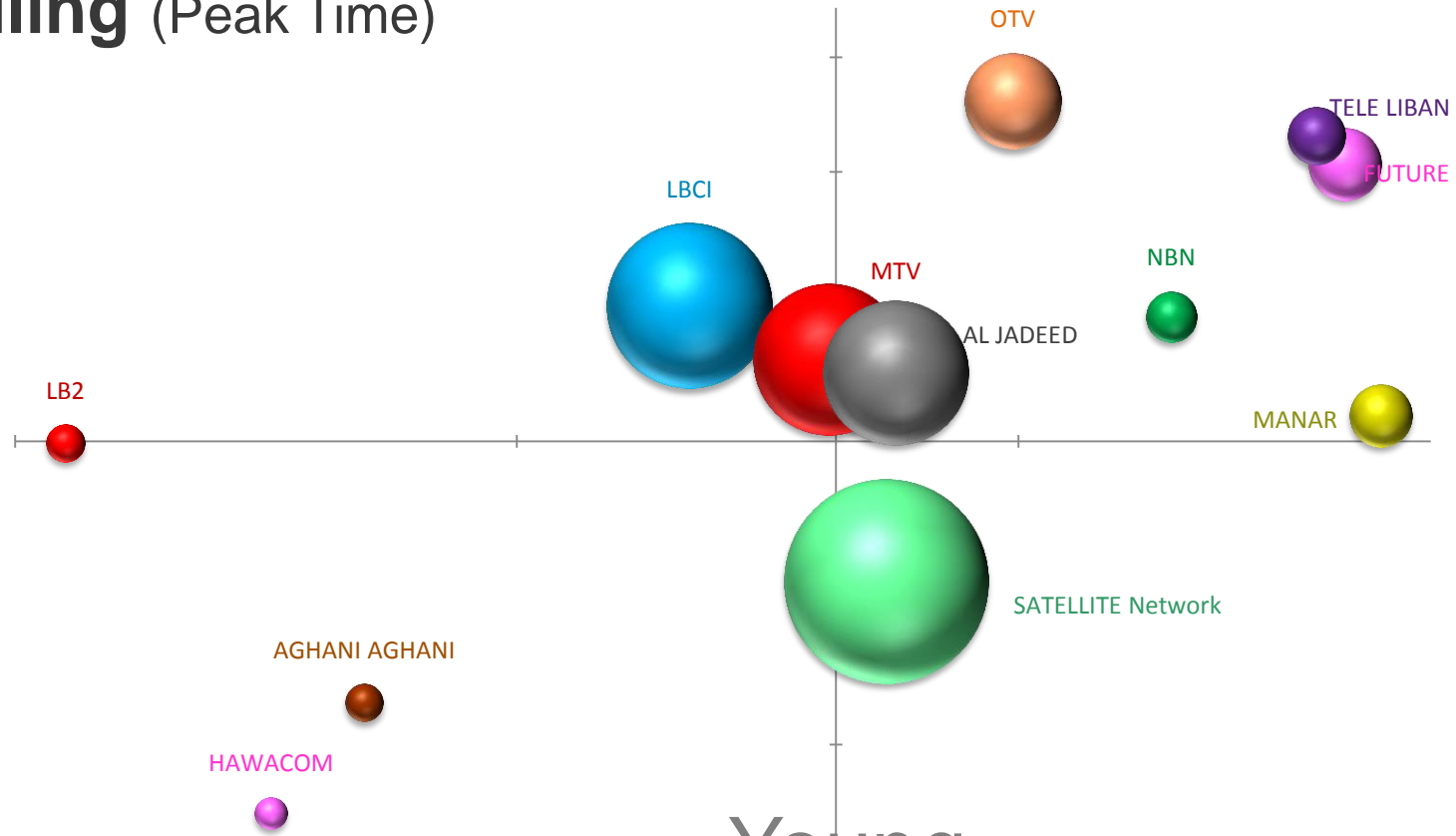
Local
Profiling (Peak Time)

Females

Males

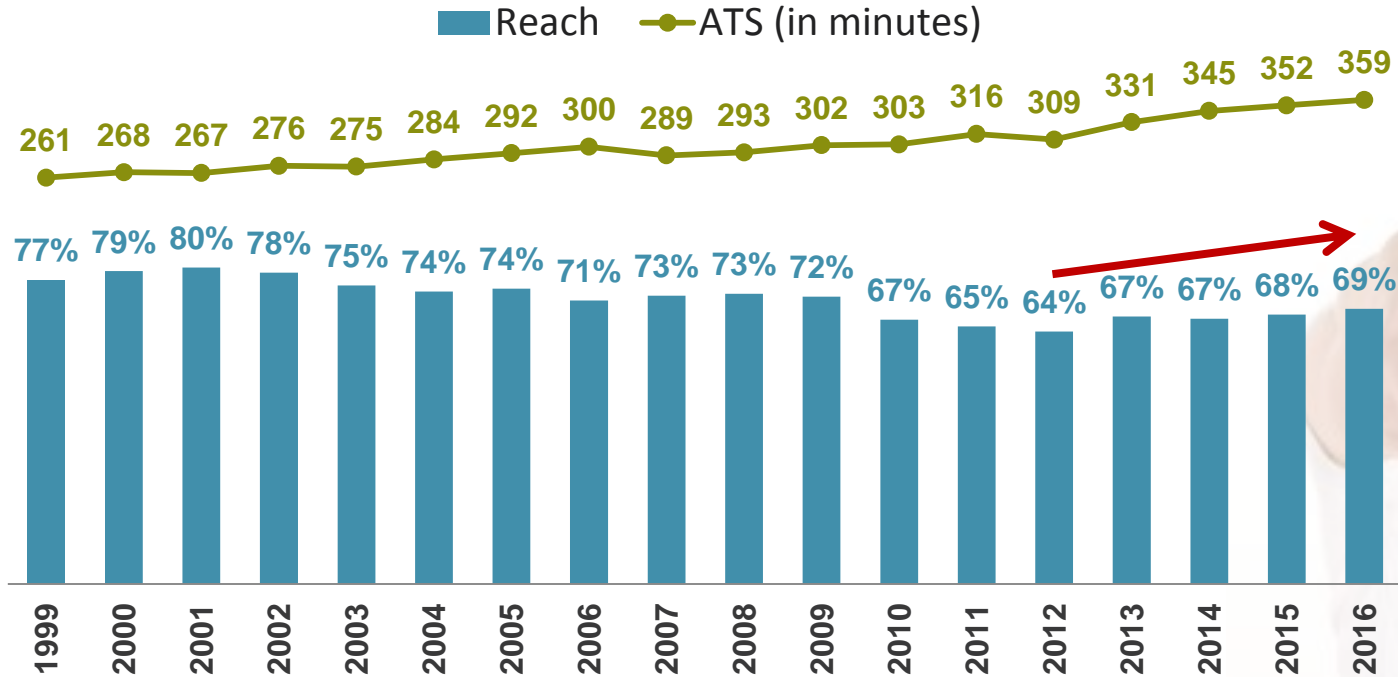
Old

Young



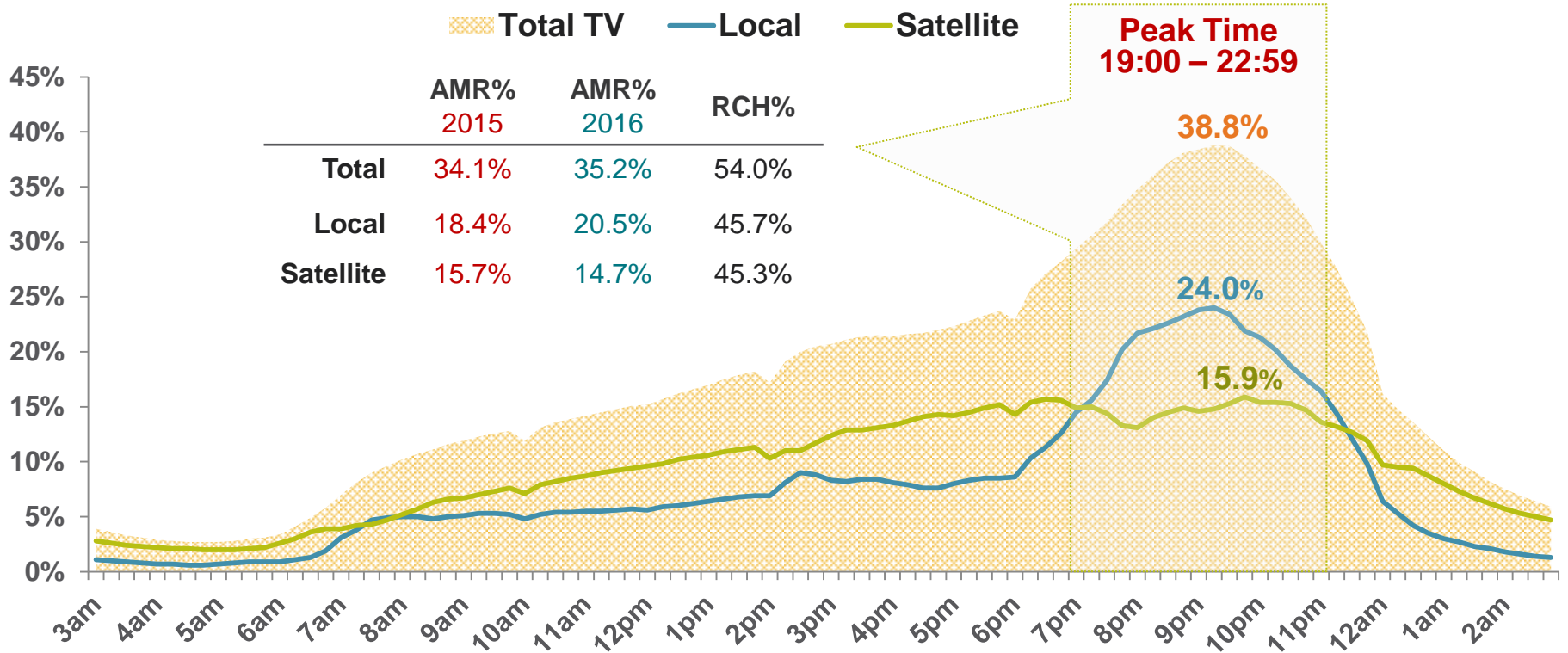
Total Individuals Aged 4+

Reach and Average Time Spent (Total TV)



Local Vs. Satellite “in 2016”

Total TV Performance (By 15 minutes)

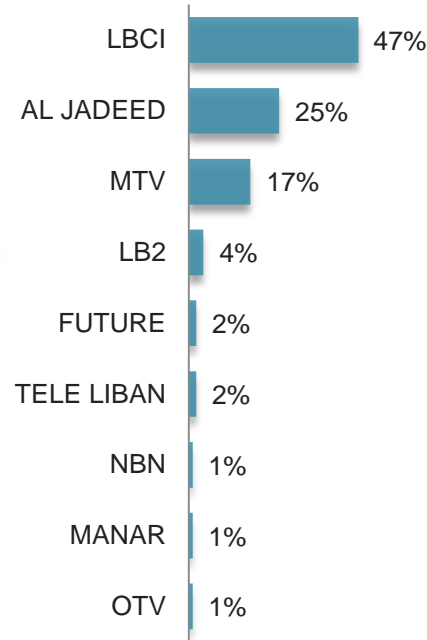


Viewership Analysis “in 2016”

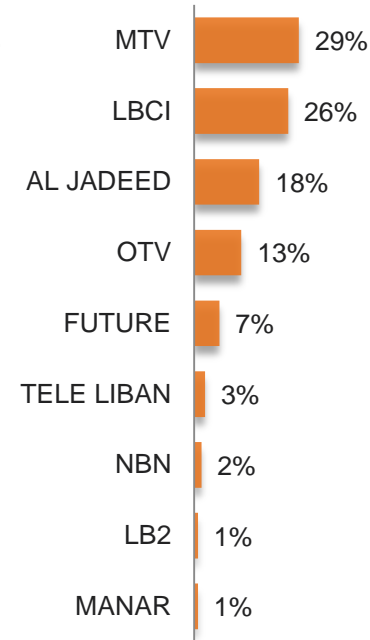
Top Channels by Genre “Total Day”



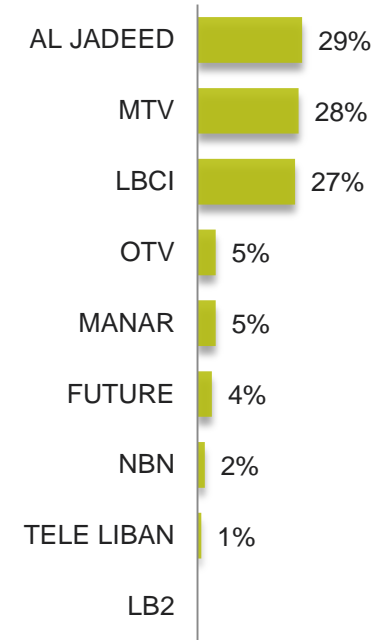
Series



Social and Cultural programs



Political news



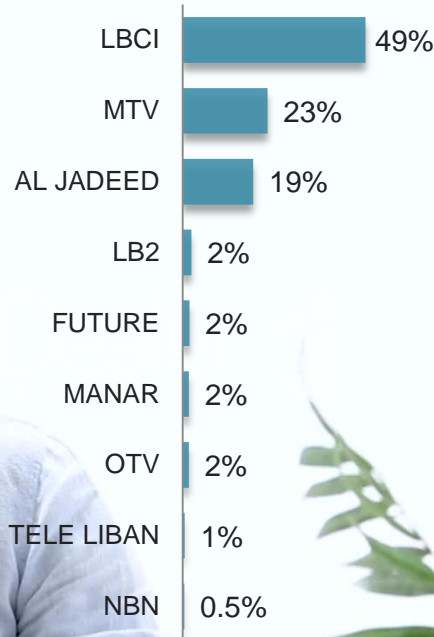
Excluding programs < 5 mins

Viewership Analysis “in 2016”

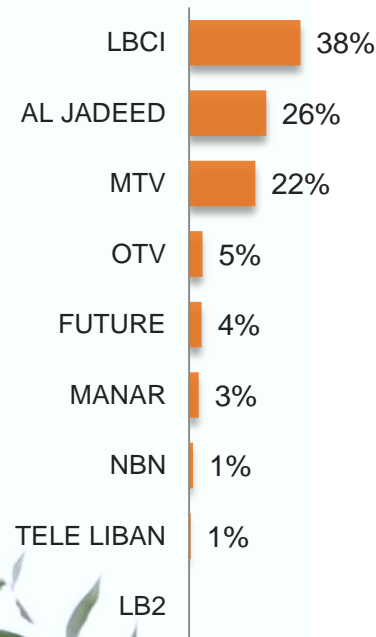
Top Channels by Genre “19:00 – 23:00”



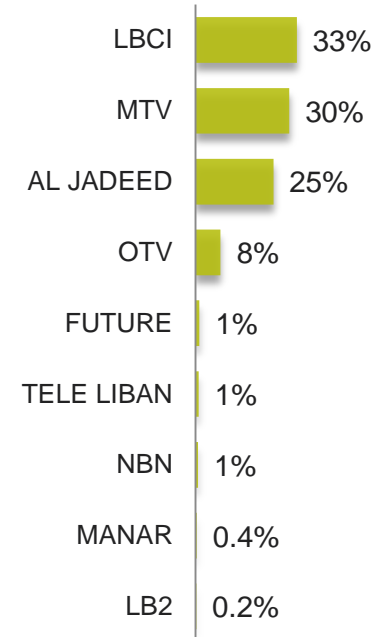
Series



Political news



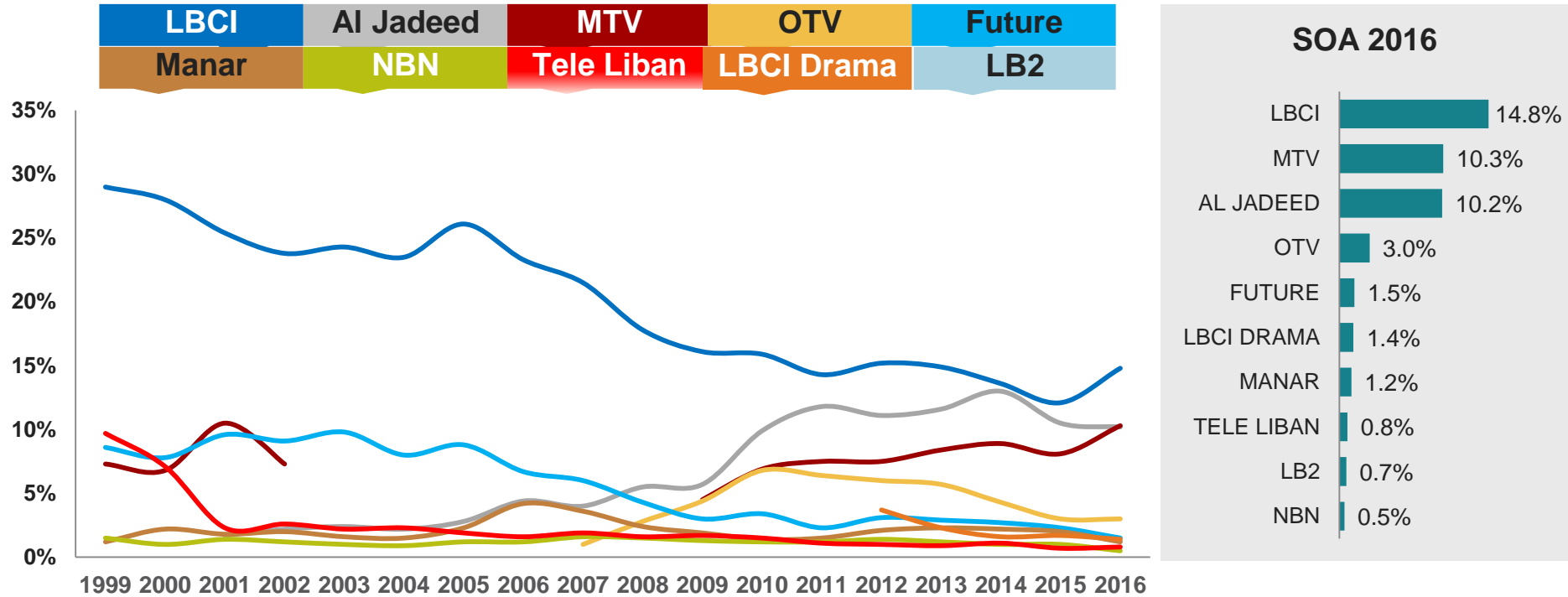
Social and Cultural programs



Survey Findings TV Stations Watched

From 1/Jan/1999 to 31/Dec/2016 (last 18 years)

Share Of Audience out of Total TV (Total Individuals 4+)

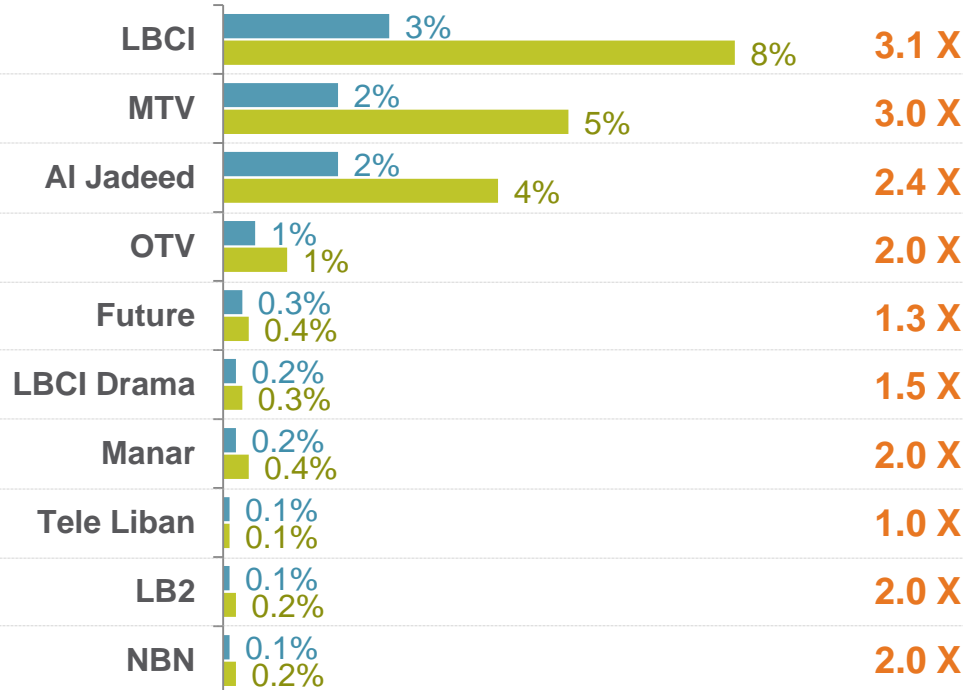


Al Jadeed resumed in Dec 2001 - MTV stopped in Sep 2002 and resumed in May 2009
 OTV started in April 2007 - LBCI Drama started in Oct 2012 and stopped in September 2016 replaced by LB2

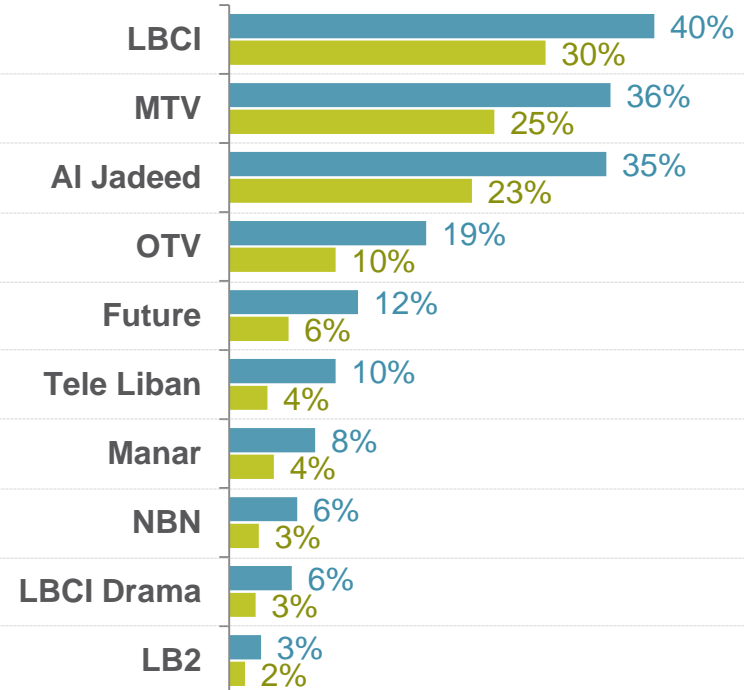
AMR% & RCH% "in 2016"

Local Channels Performance

AMR%



RCH%



2016 Top Programs Highlights



Lebanon – Quarter 4, 2016

Top Programs Unique Viewers & Twitter Analysis

4,969

Average Tweets / Episode

AMR **9.0%**

ATS **46** Minutes

2.5 Zaps



4,162

Average Tweets / Episode

AMR **9.3%**

ATS **50** Minutes

2.2 Zaps



People who watched both shows **43.8%**

Lebanon – Quarter 4, 2016

Top Programs Unique Viewers & Twitter Analysis



AMR 7.0%

ATS 42 Minutes

1.7 Zaps



AMR 6.4%

ATS 34 Minutes

1.8 Zaps



AMR 5.8%

ATS 38 Minutes

1.8 Zaps



27.8%

people watch 2 out of 3 shows

10.5%

people watch the 3 shows

Lebanon – Quarter 4, 2016

Top Programs Unique Viewers & Twitter Analysis

223

Average Tweets / Episode

AMR **13.5%**

ATS **1** hour

2.1 Zaps



Take Me Out Nakashet
@TakeMeOutLBCI



Dancing With The Stars
@dwtsme

4,075

Average Tweets / Episode

AMR **8.5%**

ATS **59** Minutes

2.2 Zaps



People who watched both shows **30.5%**

Lebanon – Ramadan 2016

Top Programs Unique Viewers & Twitter Analysis

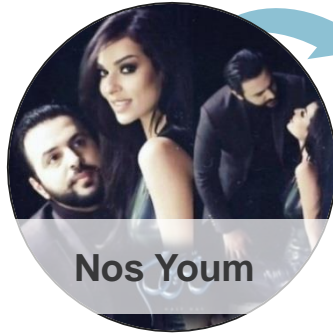


AMR 15.7%

Mesh Ana

ATS 39 Minutes

1.8 Zaps



AMR 5.8%

Nos Youm

ATS 28 Minutes

1.6 Zaps



AMR 4.9%

Ya Reyt

ATS 26 Minutes

1.8 Zaps



24.1%

people watch 2 out of 3 shows

4%

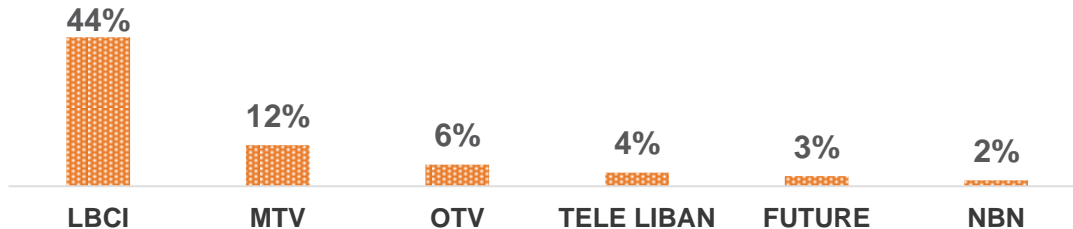
people watch the 3 shows

Lebanon – Quarter 4, 2016

Basketball Games Unique Viewers

28% of the people watch more than one channel while watching a **basketball** game.

While **72%** watch **ONE** channel only, split as follows:

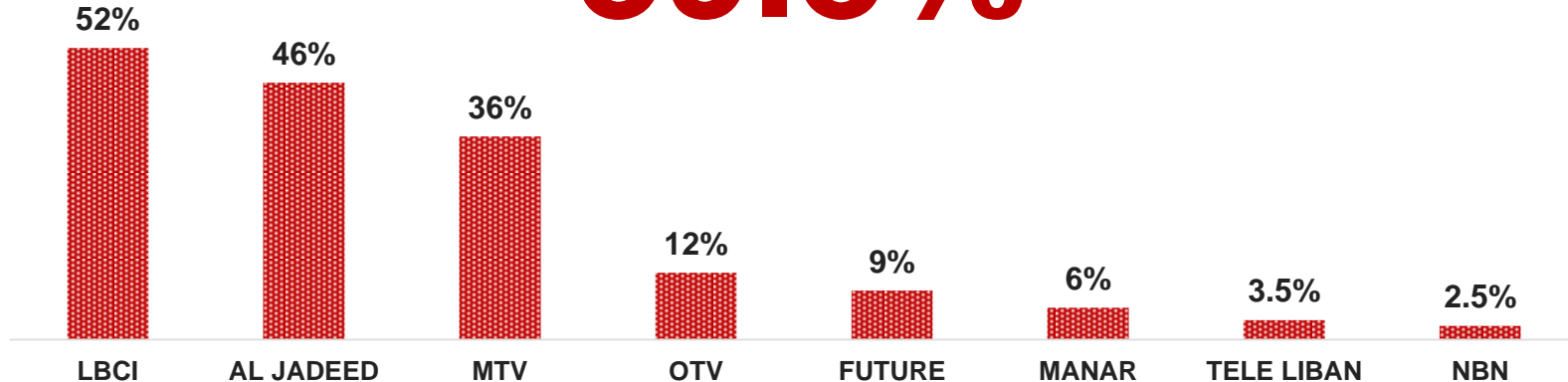


Lebanon – Quarter 4, 2016

Evening News Segments Unique Viewers

Evening News Viewers

39.8%



Lebanon – Quarter 4, 2016

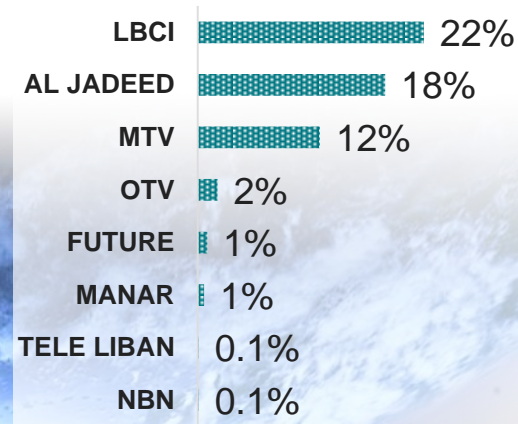
Evening News Segments Unique Viewers

45%

of the people watch evening **News Bulletin** on various channels.

55%

of the people watch only **ONE** channel while watching **News Bulletin** split as follows:



Lebanon – 2016

Top Politicians Appearance on Talk Shows

WI'AM WAHAB

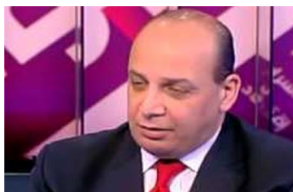


7 Appearances

- Al Usbuh Fi Saat: 4
- Kalam Al Nas: 2
- Bi Mawduhiyeh: 1

**HAS THE MOST
APPEARANCES
FOR THE 3RD
YEAR!**

ALI HMADEH



6 Appearances

- Al Usbuh Fi Saat: 2
- Kalam Al Nas: 1
- Bi Mawduhiyeh: 3

CHARLES JABBOUR



5 Appearances

- Al Usbuh Fi Saat: 3
- Kalam Al Nas: 2
- Bi Mawduhiyeh: 0

SAMI GEMAYEL



5 Appearances

- Al Usbuh Fi Saat: 2
- Kalam Al Nas: 3
- Bi Mawduhiyeh: 0

ELIE FERZLI

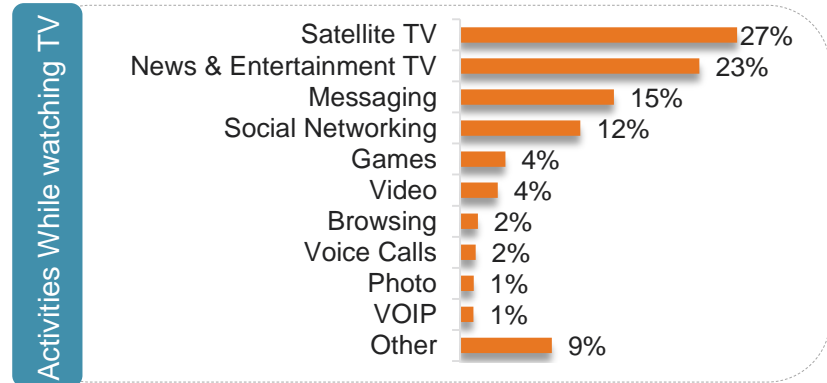
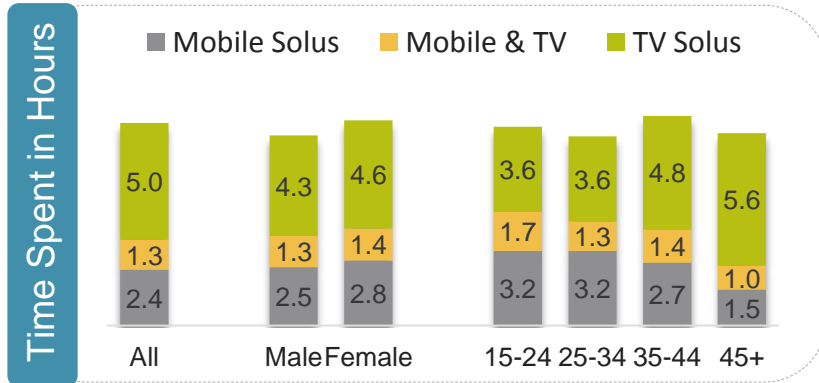
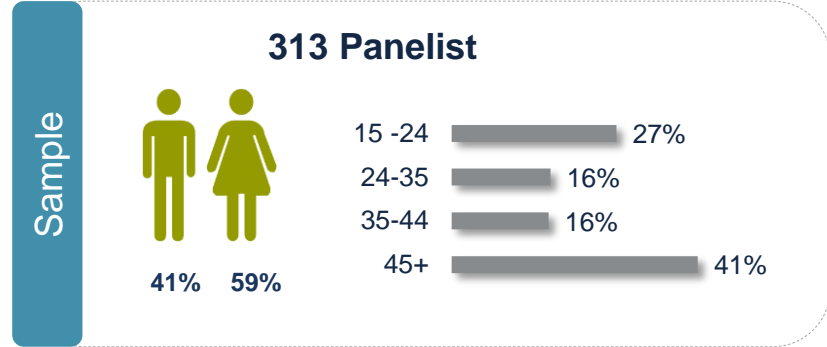
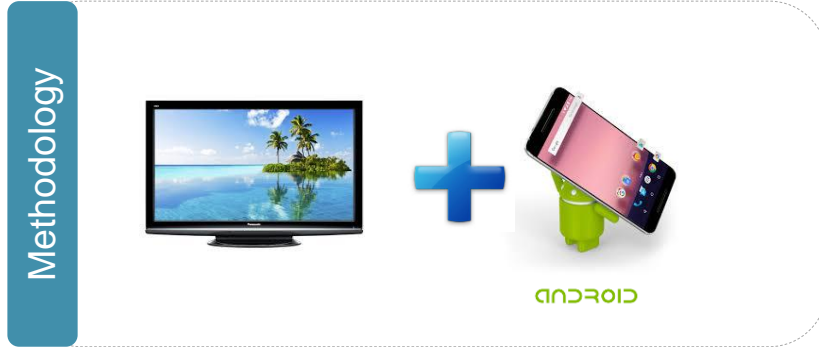


5 Appearances

- Al Usbuh Fi Saat: 2
- Kalam Al Nas: 2
- Bi Mawduhiyeh: 1

Lebanon – June 2016

Mobile Panel



Survey Findings Top 100 programs

Total Year Top 100 Programs – Best Episode 18:00 – 23:59

Top Programs (1/4)

Rank	Description	Channel	Best Episode				Program Average	
			AMR%	AMR (000's)	Date	Start time	AMR%	# Appear
1	THE VOICE KIDS	MTV	30.0%	1,173,996	05.03.2016	20:05:08	14.9%	21
2	AHMAR BEL KHAT AL ARID/ MOTHER	LBCI	21.3%	834,468	31.12.2016	20:30:50	10.6%	36
3	METEL AL AMAR	MTV	19.4%	757,142	22.03.2016	20:59:06	11.9%	61
4	MESH ANA	LBCI	18.7%	729,752	04.07.2016	20:36:15	15.0%	38
5	AMIR AL LAYL	LBCI	17.8%	697,416	27.12.2016	20:45:12	12.2%	57
6	TAKE ME OUT NAKASHET	LBCI	17.3%	677,937	11.12.2016	21:36:17	13.5%	12
7	WEIN KENTI	LBCI	17.1%	667,101	04.07.2016	21:43:54	13.6%	40
8	MISS LEBANON PRIME	LBCI	15.8%	619,979	22.10.2016	20:48:37	9.4%	2
9	CELEBRITY DUETS	MTV	15.4%	604,156	31.01.2016	21:00:19	11.5%	6
10	METEL AL AMAR II	MTV	15.0%	586,841	29.11.2016	20:44:45	11.2%	43
11	LEBANESE BASKETBALL CHAMPIONSHIP/ SAGESSE V/S AL RIYADI	LBCI	15.0%	585,493	03.06.2016	20:41:17	4.4%	69
12	S'ALO MARTI	MTV	14.6%	569,645	12.02.2016	20:40:36	8.5%	38
13	BAB AL HARA VIII	LBCI	14.5%	567,734	04.07.2016	22:45:26	11.5%	32
14	BALA TESHFIR/ NUH ZAAHYTER	AL JADEED	14.0%	549,222	27.01.2016	21:30:01	5.9%	36
15	#LAHON_WBAS/ NASSIF ZEYTON / DAAD	LBCI	13.2%	515,194	27.12.2016	21:47:39	6.9%	61
16	ALBI DAK SERIES	LBCI	13.1%	511,420	20.03.2016	18:48:37	10.3%	42
17	HAYDA HAKI/ AOUN AL KAAKE / CHAMES	MTV	13.0%	509,972	29.03.2016	21:39:03	8.7%	38
18	STAR ACADEMY PRIME/ SHIRINE ABDEL WAHAB	LBCI	12.8%	502,459	29.01.2016	21:00:01	9.4%	5
19	AYLE A FARED MAYLE III	LBCI	12.7%	497,936	06.05.2016	20:49:15	9.4%	23
20	SAWA SERIES	LBCI	12.7%	495,834	24.02.2016	20:49:44	9.4%	31
21	AKHBAR(20:00)	LBCI	12.6%	491,269	10.03.2016	19:52:05	8.4%	366
22	KTIR SALBE SHOW	LBCI	12.5%	489,508	17.12.2016	20:35:49	8.5%	33
23	YASMINA	LBCI	12.5%	488,611	03.02.2016	18:48:46	8.9%	37
24	VARIETIES LEBANESE/ THE VOICE KIDS	LBCI	12.5%	488,092	08.07.2016	20:44:06	6.4%	7
25	DUMAKRATIAH	LBCI	12.4%	483,619	18.03.2016	20:48:45	6.3%	108

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Total Year Top 100 Programs – Best Episode 18:00 – 23:59

Top Programs (2/4)

Rank	Description	Channel	AMR%	AMR (000's)	Date	Start time	Best Episode		Program Average	
							AMR%	# Appear	AMR%	# Appear
26	ZAWJATI ANA	AL JADEED	12.2%	477,357	30.12.2016	20:45:00	7.4%	28		
27	AL AYN BL AYN	AL JADEED	12.2%	476,997	24.11.2016	21:37:13	7.6%	11		
28	MENNA W JER	MTV	11.8%	461,727	26.12.2016	21:40:04	6.5%	38		
29	SPECIAL POLITICS/ EXPLOSION IN HAMRA	LBCI	11.8%	461,259	12.06.2016	20:27:19	4.5%	15		
30	LOTO	LBCI	11.8%	460,594	10.03.2016	19:21:40	6.0%	91		
31	BAS MAT WATAN	LBCI	11.3%	443,808	08.01.2016	20:43:35	7.5%	34		
32	LEBANESE MOVIE/ VITAMIN	LBCI	11.3%	442,427	10.07.2016	21:33:09	7.1%	13		
33	OSSET HOB	LBCI	11.2%	439,119	06.01.2016	20:50:33	8.7%	16		
34	MAFI METLO	MTV	11.1%	433,745	10.03.2016	20:46:46	8.5%	39		
35	AKABER/ EMME SAYAH / THE VOICE KIDS	MTV	11.1%	433,643	27.03.2016	21:42:09	5.9%	13		
36	YAWMIYEH	LBCI	10.9%	425,271	10.03.2016	19:37:40	5.2%	208		
37	LEBANESE THEATER/ KTIR SALBE	LBCI	10.8%	423,876	12.03.2016	20:30:58	6.1%	35		
38	AL HARAM	LBCI	10.7%	420,564	23.03.2016	20:49:55	7.3%	29		
39	ARUS W ARIS	LBCI	10.7%	417,906	15.09.2016	20:42:13	8.4%	31		
40	AKHBAR(19:45)	AL JADEED	10.6%	414,518	31.12.2016	19:48:22	5.5%	366		
41	HAWA AL HORIYA	LBCI	10.6%	413,402	07.11.2016	21:50:45	6.4%	11		
42	KHALI AYNAK AAL JADEED	AL JADEED	10.3%	402,152	31.12.2016	14:59:49	10.3%	1		
43	HSEBAK AANA	LBCI	9.8%	382,398	22.04.2016	21:51:07	6.4%	35		
44	THE VOICE	LBCI	9.7%	380,068	20.07.2016	21:42:48	7.2%	13		
45	ARABS' GOT TALENT	LBCI	9.6%	376,037	24.07.2016	20:43:47	6.9%	13		
46	HAREEM AL SULTAN AL SULTANA KOSEM	AL JADEED	9.5%	372,494	09.12.2016	18:40:08	4.2%	90		
47	DANCING WITH THE STARS	MTV	9.5%	370,501	13.11.2016	20:35:29	8.5%	8		
48	TARIKH YASHHAD	LBCI	9.3%	363,724	25.09.2016	20:43:46	7.4%	8		
49	BEL JERM AL MASHHUD	MTV	9.1%	356,564	28.03.2016	21:48:04	3.2%	29		
50	ERBAH MAA AL LBCI	LBCI	8.9%	348,797	31.12.2016	19:25:08	8.9%	1		

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Total Year Top 100 Programs – Best Episode 18:00 – 23:59

Top Programs (3/4)

Rank	Description	Channel	AMR%	AMR (000's)	Date	Start time	Best Episode		Program Average	
							AMR%	# Appear	AMR%	# Appear
51	DEBATES POLITICS/ FADEL SHAKER	MTV	8.7%	340,190	08.02.2016	21:50:24	4.2%	2	4.2%	2
52	THE SHOW	LBCI	8.6%	335,838	05.02.2016	21:23:10	7.4%	2	7.4%	2
53	LOHBAT AL KADAR III	LBCI	8.5%	333,290	25.11.2016	18:06:03	5.1%	46	5.1%	46
54	THE RING HAREB AL NUJUM	AL JADEED	8.5%	332,082	10.12.2016	20:47:39	6.5%	9	6.5%	9
55	KALAM AL NAS/ SLEIMAN FRANJIEH	LBCI	8.4%	330,011	24.10.2016	21:40:53	4.5%	54	4.5%	54
56	HKI JELIS	LBCI	8.3%	325,225	23.05.2016	20:41:26	6.3%	23	6.3%	23
57	MIN BYAAREF	MTV	8.3%	325,111	24.02.2016	20:39:50	5.9%	21	5.9%	21
58	TAWQ AL BANAT III	LBCI	8.3%	323,950	28.06.2016	18:58:03	6.6%	30	6.6%	30
59	WAHESH AL SHASHA	AL JADEED	8.2%	321,663	04.02.2016	20:46:40	5.4%	19	5.4%	19
60	LIP SYNC BATTLE WELHANE	LBCI	8.1%	317,912	16.04.2016	20:58:48	6.3%	8	6.3%	8
61	HIKAYAT EID	LBCI	7.9%	309,418	24.12.2016	20:42:32	7.9%	1	7.9%	1
62	GHANILI TA GHANILAK/ DINA HAYEK	AL JADEED	7.8%	305,001	19.03.2016	20:40:20	5.3%	26	5.3%	26
63	LIL NASHER	AL JADEED	7.8%	304,998	05.12.2016	21:30:19	5.3%	32	5.3%	32
64	BBCHI	LBCI	7.7%	302,510	03.11.2016	20:43:24	6.5%	12	6.5%	12
65	SARKHAT RUH IV	MTV	7.7%	301,567	10.06.2016	22:22:40	4.0%	36	4.0%	36
66	SOLO AL LAYL AL HAZIN	LBCI	7.6%	298,534	12.12.2016	18:43:10	5.7%	38	5.7%	38
67	SHAKLAK MSH GHARIB	LBCI	7.6%	297,274	06.03.2016	21:48:59	6.8%	10	6.8%	10
68	BENT AL SHAHBANDAR	AL JADEED	7.5%	292,251	27.02.2016	18:43:13	5.1%	31	5.1%	31
69	THE COMEDY	MTV	7.4%	289,351	19.03.2016	20:46:53	4.5%	13	4.5%	13
70	AL AKHBAR #MIN-ENDAK	LBCI	7.3%	285,115	25.12.2016	23:32:58	2.8%	71	2.8%	71
71	AHLIYE B MHALIYE	AL JADEED	7.1%	276,291	16.12.2016	21:42:11	5.0%	10	5.0%	10
72	ERBIT TINHAL	AL JADEED	6.9%	271,881	06.01.2016	20:46:13	3.9%	57	3.9%	57
73	FASHION/ KEVORK MAKASSIAN	MTV	6.9%	268,934	06.02.2016	22:18:08	6.9%	1	6.9%	1
74	YA REYT	MTV	6.8%	267,876	14.06.2016	21:27:28	4.8%	31	4.8%	31
75	AL USBUH FI SAAT/ WI'AM WAHAB	AL JADEED	6.7%	262,547	24.04.2016	21:30:14	2.7%	46	2.7%	46

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Total Year Top 100 Programs – Best Episode 18:00 – 23:59

Top Programs (4/4)

Rank	Description	Channel	AMR%	AMR (000's)	Date	Start time	Best Episode		Program Average	
							AMR%	# Appear		
76	NOS YOUM	AL JADEED	6.6%	258,907	13.06.2016	20:36:42	5.8%	30		
77	AL MUSAMEH KARIM	AL JADEED	6.6%	256,851	24.01.2016	20:50:19	3.9%	34		
78	GHALTET OMRY	LBCI	6.5%	255,152	27.12.2016	18:32:11	4.8%	14		
79	DAYIWED	LBCI	6.5%	254,506	30.01.2016	18:55:54	3.3%	7		
80	HELO AL DEHEK	LBCI	6.4%	250,713	27.05.2016	22:44:38	5.0%	11		
81	RAMEZ BEYLA'AB BEL NAR	LBCI	6.3%	247,362	18.06.2016	23:27:06	5.2%	29		
82	RUBY	LBCI	6.3%	247,346	20.10.2016	18:45:59	3.4%	95		
83	SPECIAL/ CHRISTMAS PREPARATION IN JBEIL	LBCI	6.3%	246,848	24.11.2016	18:04:16	4.4%	4		
84	AL MUSICAR	MTV	6.3%	245,340	29.10.2016	20:49:27	6.3%	1		
85	KALAMANJI	LBCI	6.3%	245,212	24.07.2016	22:28:39	4.7%	8		
86	LOHBAT AL KADAR IV	LBCI	6.3%	244,567	14.12.2016	17:21:57	4.9%	9		
87	EISH KTIR	AL JADEED	6.2%	240,739	07.11.2016	20:49:34	4.9%	13		
88	KAWALIS AL MADINA	AL JADEED	6.1%	238,198	25.05.2016	20:47:07	4.6%	43		
89	BEIRUT INTERNATIONAL AWARD FESTIVAL	MTV	6.1%	237,550	28.07.2016	20:52:16	5.0%	2		
90	NATIONAL LOTERY	LBCI	6.0%	235,638	29.12.2016	19:23:53	6.0%	1		
91	KHATUN	MTV	6.0%	234,264	11.06.2016	23:17:31	3.3%	66		
92	MR. LEBANON	MTV	6.0%	233,965	26.08.2016	21:31:40	6.0%	1		
93	VARIETIES ARABIC/ MICHEL HAYEK	MTV	6.0%	233,344	01.01.2016	18:15:59	3.5%	2		
94	JARIMAT SHAGHAF	AL JADEED	5.9%	229,379	07.06.2016	21:31:09	4.0%	30		
95	KALAM BALADI/ RABIH AL HABER\JHONNY MNAYAR	LBCI	5.7%	223,917	08.05.2016	21:23:41	5.0%	3		
96	MAESTRO/ MELHEM BARAKAT	AL JADEED	5.6%	218,430	28.10.2016	21:42:58	5.6%	1		
97	LOOK 4 TREND	LBCI	5.6%	218,021	26.11.2016	18:34:42	2.8%	13		
98	TAHKIK MTV/ SEXUAL TURN OVER	MTV	5.6%	217,206	19.02.2016	22:23:06	2.5%	36		
99	TARIKH ASWAD	LBCI	5.5%	215,626	06.10.2016	20:43:09	5.5%	1		
100	BI MAWDUHIYEH/ SAMIR GEAGEA	MTV	5.5%	213,827	20.01.2016	21:39:11	2.9%	48		

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Thank You